

# Program

Find the speakers and more details about the event sessions in the following pages.



19 & 20  
Novembre  
2024  
Troyes, France



## Tuesday, November 19

8:15-9:00 AM / Welcome Coffee

9:00-9:15 AM / Official Opening

9:15-10:00 AM / Inaugural Keynote

10:00-11:00 AM / Hemp Cultivation

- Global Overview of Hemp Cultivation
- France: European Leader
- Opportunities and Challenges for hemp cultivation
- Research Prospects in Seeds/Agronomy

11:00-11:30 AM / Break

11:30 AM-12:30 PM / Fiber Valorization

- Overview of Fiber Valorization Markets
- Fiber Valorization in Textile Market
- Fiber Valorization in Composites and Technical Textiles
- Hemp fibers: Technical Properties and Development Prospects

12:30-2:30 PM / Stands pitches, Lunch, Networking and Business meetings

2:30-5:30 PM / Researchers' forum

2:30-5:30 PM / Tours

- **Tour A** : La Chanvrière + Farm du Buzio
- **Tour B** : Farm du Buzio + La Chanvrière
- **Tour C** : Exemplary Hemp Buildings

7:30-10:30 PM / Gala Dinner at Domaine de Vermoise

## Wednesday, November 20

8:30-9:00 AM / Welcome Coffee

9:00-10:00 AM / Hemp, a driver for the transition of our territories

- Hemp: A Cooperative Plant
- Reinventing a Production and Consumption Model through Hemp
- Supporting Agricultural Transitions through Hemp
- Rethinking the Organization of Our Territorial Economies

10:00-10:30 AM / Break

10:30-11:30 AM / Shive Valorization

- Overview of Hemp in the Construction Sector
- French Normative and Regulatory Systems: An Example to Follow?
- Development of Hemp in Construction in the USA

11:30 AM-12:30 PM / Hemp seed Valorization

- Global Overview of Hemp seed Valorization
- Academic Knowledge on hemp seed Properties and Technical Development Prospects
- Integration of Hemp in Cosmetics: Trend or Sustainable Fashion?
- Food Valorization of Hemp seed

12:30-2:00 PM / Lunch, Networking and Business meetings

14h00-16h00 / Business meetings

2:00-5:00 PM / Tours

- **Tour D** : La Chanvrière + Technology Resource Center FRD-CODEM
- **Tour E** : Technology Resource Center FRD-CODEM + Farm du Buzio
- **Tour F** : Farm du Buzio + La Chanvrière

Make your  
choice!

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choice!

## Confirmed speakers:

**Sébastien Abis**, Researcher at IRIS and Director of the think tank Club Demeter (F) / **Steve Allin**, President of IHBA (IE) / **Franck Barbier**, President of Interchanvre (F) / **Marie-Emmanuelle Belzung**, Director of the Alliance for European Flax-Linen and Hemp (F) / **Laurie Blanchecotte**, Sales and Marketing Manager of La Chanvrière (F) / **Boglarka Kertmegi**, Sourcing Manager of Canah (RO) / **Arnaud Day**, Scientific Director of FRD-CODEM (F) / **Estelle Delangle**, Director of the Hemp European Hub (F) / **Guillaume Delannoy**, Industrial Development and Research Manager of FRD-CODEM and Vice-President of Construire en Chanvre (F) / **Christophe Février**, Director of Hemp-it (F) / **Hongliang Ding**, President of Hemp Fortex (CN) / **Cameron Mc Intosh**, Americhanvre LLC (USA) / **Francesco Mirizzi**, Senior Policy Advisor of EIHA / Representative of the **Federation of International Hemp Organizations** / Representative of **Ekolution** (S) / Representative of Johannesburg and Tshwane Universities (ZA) and more to come!

# Afternoon activities

To help you make your choice, find more information about the afternoon activities.

If you are already registered for a tour on Day 1, then your registration for a Day 2 tour will be subject to availability. An express confirmation for this Day 2 tour will be sent to you a few days before the event.

## Tuesday, November 19

2:30 to 5:30 PM

### Researchers' Forum

**Tour A** : La Chanvrière + Farm du Buzio

**Tour B** : Farm du Buzio + La Chanvrière

**Tour C** : Exemplary Hemp Buildings

## Wednesday, November 20

2:00 to 5:00 PM

### Business Meetings

**Tour D** : La Chanvrière + FRD-CODEM

**Tour E** : FRD-CODEM + Farm du Buzio

**Tour F** : Farm du Buzio + La Chanvrière

### Researcher's Forum (session exclusively in English)



Meet researchers from around the world, exchange ideas, and attend research presentations related to hemp. Engaging discussions and debates will allow you to delve into the scientific and technological challenges associated with hemp. *Find the program of the Researchers' Forum in the following page.*

2:30 to 5:30 PM on Tuesday, November 19

### La Chanvrière



Visit the production unit of La Chanvrière and discover the industrial process of the initial transformation of hemp. La Chanvrière is the leading agricultural cooperative in the production and processing of hemp in Europe. It includes 750 farmers who cultivate over 13,000 hectares of hemp within a radius of 120 km around Troyes.

2:30 to 5:00 PM on Tuesday, November 19 (Tour A or Tour B)

2:00 to 4:30 PM on Wednesday, November 20 (Tour D or Tour F)

### Exemplary Hemp Buildings



Accompanied by our expert members, come and discover exemplary buildings constructed or renovated with hempcrete. Discover the technical properties (insulation, limited carbon impact, thermal and acoustic insulation, fire resistance...) of this exceptional building material.

2:30 to 5:00 PM on Tuesday, November 19 (Tour C)



### Business Meetings

Take advantage of exclusive exchanges with targeted meetings among participants from various professions and backgrounds at the World Hemp Forum, opening new opportunities for your organization!

2:00 to 4:30 PM on Wednesday, November 20

### Farm du Buzio



Come and discover the plant cultivation site and learn about the hemp farmer's profession. Hemp producers are often organized in CUMA: an Agricultural Equipment Cooperative, where farmers pool resources (machines, labor, warehouses...) necessary for their activity. It offers numerous advantages for its members, for the territories, and for innovation.

2:30 to 5:00 PM on Tuesday, November 19 (Tour A or Tour B)

2:00 to 4:30 PM on Wednesday, November 20 (Tour E or Tour F)

### Technology Resource Center FRD-CODEM



Discover the FRD-Lab technology hall dedicated to the development of solutions based on plant fibers (flax, hemp, miscanthus, straw...). FRD-CODEM is a Technological Resource Center recognized for their expertise in creating and enhancing the value of plant-based fibers, integrating them into various industrial applications, such as automotive, construction, and textile industries.

2:00 to 4:30 PM on Wednesday, November 20 (Tour D or Tour E)

# Researchers' forum

You may choose to participate in the Researchers' Forum, which will take place on Tuesday, November 19th, from 2:30 PM to 5:30 PM.

**Warning: session exclusively in English**



## Tuesday, November 19

### 2:30 PM-4:00 PM / Hemp Amidst Climate and Territorial Shifts

- **Stefano Amaducci**, Università Cattolica del Sacro Cuore (IT)  
*Hemp phenology and possible impact of climate change on its cultivation.*
- **Lorie Hamelin**, Professor, INRAE Chair on Sustainable Transitions towards low fossil Carbon Economies, Toulouse Biotechnology Institute, Bio & Chemical Engineering, INSA  
*Definition and assessment of the role of hemp in the bioeconomy of territories*

### 4:00 PM-5:30 PM/ Poster presentations and oral contributions

*Titles of posters and oral contributions, as well as the names of researchers will be available after the submission deadline on October 31<sup>st</sup>. To submit a poster or an oral contribution, please refer to the participation guidelines available via the following link:*  
<https://www.pole-europeen-chanvre.eu/en/world-hemp-forum/#forumchercheurs>

# Exhibitors

Learn about products, services, and activities from stakeholders of the hemp ecosystem!

Meet our exhibitors at their stands during mornings and lunch breaks. A stand presentation is scheduled for Tuesday, November 19th at 12:30 PM.



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